



Business Funding Platform Full Overview

According to the Bureau of Labor Statistics, 74% of businesses fail within your first four years.

Per SBA, the reason for your failure in most cases is insufficient capital, and lack of adequate funding. If a business starts out with hundreds-of-thousands of dollars available to them, you then stand a much greater chance of succeeding. When businesses don't have funding to help them get started, you then use the personal assets and cash of the business owner and or profits to grow.

This is why almost every business owner you speak with will attest that having money to help start or grow your business is very important to the success of the business.

But today lenders are not eager to give business owners access to money. Even when the business meets all the lending requirements, many conventional banks still don't lend money and don't tell the applicant the reason why you won't lend, you simply tell them no. Banks deny 89% of the applications for business financing, in an environment when 86% of business owners need cash and credit for survival.

This has made it harder through the years for business owners to access the money you want and need to start and grow your businesses. Most business owners only go to your own bank when you need money, and if that bank says no you have nowhere else to go.

Our Business Funding Platform solves the cash and credit access problem. The funding platform provides access to the greatest amount of legitimate funding options that are available today. Many of the funding options available are not offered

through conventional banks, and are not programs that most people are even familiar with or would be able to find on your own.

The funding platform opens the funding door for businesses and gives them unprecedented access to funding, even if you are a startup business or if the business owner has personal credit problems.

The funding platform solves the cash access problem most business owners face and puts the owner in touch with much needed credit and funding for your business.

In this guide we will walk through the funding platform to insure you are comfortable with the system. You will learn about the steps involved with business credit and funding, learn about the types of funding that are available, and you will learn about the benefits of the funding platform.

Let's get started.

Business Credit and Funding Platform Steps

The funding platform is a step-by-step platform that helps business owners insure your business is setup credibly and walks them through the process of obtaining funding and building business credit for your business. There are 6 steps in total, and each step has its own purpose in the business credit and funding process.

Step 1-

Step 1 is the “credibility” step. In this step you complete a funding application. As questions are asked on the application, we also explain what the lenders are looking for on the application.



So where we request your physical mailing address, we also tell the business owner about the importance of having a real physical office, not a PO Box or home office. When the application asks for an email address and phone number, the system will then explain that the lender needs a professional email address and land line phone number to approve them.

As you complete each aspect of the application, we explain what the lender is looking for and even offer a one-click solution if you don't meet the specific qualifying criteria. If the application asks for an physical address and the business owner doesn't have a physical address already setup, the funding platform will then offer them a solution such as a link to a company who you can setup a virtual address with.

If you don't have a professional email, the system will give them a link to a company where you can setup a business email address. If there phone number isn't listed with 411, in one click we can add that number to 411. If the client doesn't have a fax number, the system then offers them a link to a company who can set them up with a fax number.

Some of these elements will have a cost to the client. For example, if you are getting a virtual address setup, that isn't free to do. Even though we can't get those companies to offer your service for free, we have arranged for massive discounts for the clients. So if you need to setup a new corporation, get a phone or fax, get a new email address or physical address, we offer a solution and have already negotiated big discounts for you to get those services.

Some other aspects, like listing your number with 411, have no hard costs, so this is provided at no cost to the client as part of your enrollment. You will only pay for services you choose to get through the funding platform, and the rates on those services are much less than you could find on your own. Our goal is not to “sell” you these services. Instead, the funding platform is designed to give you full access to everything you will actually need to insure your business is setup credibly, to meeting lending guidelines before you even apply.

You also have the ability to obtain a merchant account in Step 1 if you want or need a merchant account. You don't have to apply for one, but if you need one you can click to apply and get an account setup so you can process credit cards. Having a merchant account also opens the door for the business owner to then qualify for merchant financing in step 2.

The main purpose of Step 1 is to have you complete the first part of your funding application, and insure while you are completing the application that you meet the lending requirements the lenders look for. By telling you the qualifying criteria before you apply, we can then help you meet the requirements to insure you have the best chance of approval once you apply.

Step 2-

Step 2 is the “fundability” step. In this step you complete the online application to see how fundable you are. In this section the funding platform asks for personal and business collateral and asset information. Each question that is being asked pertains to specific funding programs that are available. Answering the questions in this step is essential in us rendering a pre-qualification decision so you will know the funding programs you do pre-qualify for.

You probably won’t have assets for each section or question that is asked. This will only mean that you might not qualify for that specific type of funding. For example if you don’t have credit card sales, you are not going to qualify for a loan against future credit card sales. If you don’t have a 401k, then you wouldn’t qualify for 401k financing. The funding platform offers a massive abundance of finance sources and products, so you will qualify for some funding even if you don’t qualify for all programs.

You do not want to be an expert on the funding that is available, you simply want a general idea of what is available. The funding platform comes with certified finance officers who help you with all aspects of funding, and help you understand the differences between the multitude of funding programs you can qualify for. You should go to your finance officer for the financial

program knowledge, not you. Read through the available funding products, but it is your finance officer who can better help you understand and navigate the available options.



When you complete Step 2 your information is automatically cross-checked against lending guidelines to determine the types of funding you will qualify for using our unique underwriting approval engine. You can then read a detailed description of each program, and apply in one click. Your application is then sent to your own personal finance officer who calls you to review the application. Your finance officer is the funding expert, and will help you with all aspect of the approval, and will work with you through the approval process until the money is in your hands.

The Business Funding platform has more funding sources available than any other single source in the world. Having this great of access to financing insures you will qualify for funding even when you have been turned down by a bank. Most funding programs available focus on the business strengths, helping the business easily get approved when banks can’t help. If the business strength is that you have revenue, you can get approved for revenue lending that only looks at your annual revenue.

Or if your strength is that you have account receivables, even with bad credit the business can be approved for financing using those receivables as collateral. This is one of the biggest benefits of having funding options, you can get money for your business based on the business strengths, while the business weaknesses are ignored.

Let's talk a little about the types of funding that are available.

Funding Products

The Business Funding platform hosts more funding than any other single source on the planet. Most of these products are not available through conventional banks. Through the funding platform some are offered through smaller banks, factoring companies, merchant advance companies, credit unions, even private investors. With the wide array of funding programs, you will qualify for some type of funding if you have collateral, or cash flow, or good personal credit.

Here is an overview of some of the funding programs and how might qualify:

Unsecured Business Finance

Startup and existing businesses can qualify for up to \$150,000 through our Unsecured Business Finance program.

This program is designed to help you get funding based on your personal credit only. The lenders will not ask for financials, bank statements, business plans, resumes, or any other of the documents so commonly requested with conventional bank funding.

This program is as close to a "no-doc" program as you can get with business funding.

To qualify lenders will look solely at your personal credit quality. They want to see no derogatory items on your report, a high consumer credit score of 720 or greater, a low amount of inquiries on your report, and they want you to have low balances on your existing credit cards now, below 30% of your current limits.



Approvals come in increments of \$10,000, and you can secure up to \$150,000 in total funding using these unsecured credit cards. How much you will be approved for is typically based on your existing credit card limits now, so the higher your existing credit limits are the more money you will secure.

Most unsecured cards in this program offer very low initial intro interest rates, as low as 0% for the first 6 months. Rates typically range from 5-15% after that based on risk. Any success based fees are rolled into the transaction so you won't pay out-of-pocket.

Our unsecured accounts report to the business credit reporting agencies to get you the

money you need, and help build your business credit profile and score.

Plus, these accounts have no effect on your credit utilization helping keep your consumer credit scores high.

This is one of our most popular programs as no business financials are required for qualification.

Unsecured Business Lines of Credit

Established businesses with tax returns that show good revenues can get very large sums of unsecured funding with our Unsecured Business Lines of Credit.

If you have business tax returns, you should apply for this program which features unsecured draft check lines of credit ranging from \$50,000 to \$250,000 each. This line of credit comes with incredibly low interest rates and generous payback terms.

You can secure a working-capital credit line up to \$250,000 using your business financials to qualify. Most lenders will report your account to the business credit reporting agencies helping you build your business credit.



Approval amounts will vary based on the revenue that is reflected on your business tax returns. And you can secure your new credit line in about 4-6 weeks. You can then use, and reuse your credit lines paying a small payment only on the balance you owe.

This is an amazing program for any business that shows good net profit on your tax returns, and wants a high-limit open line-of-credit.

Business Revenue Lending

Business Revenue Lending will lend your business money based only on you having consistent revenue now. If your business has \$150,000 or more collected in revenue this year, you might qualify for this program even if you have personal credit challenges.

Approval amounts range from \$5,000-150,000 based on the amount of current revenue your business reflects on your business bank statements. To determine your approval amount the lender will review 4-6 months of your bank statements. If your statements reflect you earn more than \$150,000 in revenue, if you don't have a lot of Non-Sufficient-Funds showing on your banks statements, and if you are processing 30 or more transactions in a month, you stand a great chance of being approved.

Loan terms are typically between 6-18 months and you can be approved with as low as a 520 consumer credit score. To pay back the loan you will collect a portion of your future revenue until the loan is paid back in its entirety. This is a nice benefit as if your revenue drops in a month, so will your repayment obligation.

This is an exceptional funding program for any business that has consistent revenue each month, even if you don't have financials to supply. All that is reviewed for approval is your bank statements and sometimes your merchant statements. So if those statements are solid, you stand a great chance of being approved.

You just can't beat a program that lends you up to \$150,000 even if you had challenged personal credit, just because your business is bringing in revenue. And it only takes 2 weeks to close and secure your money.



Merchant Advance and Merchant Card Credit

These funding vehicles are for businesses who accept credit cards. If you accept credit cards and have sales over \$5,000 monthly, you might be a great candidate for merchant advances and card credit.

With Merchant Advances lenders review your merchant processing history to determine approval. If you do consistent credit card sales of \$5,000 or more each month, and if you have limited charge-backs, you can qualify for this program even if you have challenged personal credit now.

This program offers approvals as high as \$250,000. Your approval amount will vary based on the amount of credit card sales you typically process in a month. The lender will see how much you process each month in credit cards, will then determine the time frame you want paid back, and will then give them an offer of what percentage you will collect on your future credit card sales until you are paid back.

The lender will look at your personal credit just to insure you are not currently in trouble, such as having any large outstanding collections owed or judgments or liens. The lender just wants to insure no creditors are going to pursue you causing them to default on the merchant loan. This is not based on a standard interest rate like normal bank loans, instead you will pay a set fee based on the risk of the transaction.

This is a great funding program for you if you have good credit card procession volume monthly, even if you have personal credit issues.

Account Receivable Financing

Our Account Receivable Financing program is great for any business who has outstanding account receivables that you would like to be quickly converted into cash.

Many businesses wait weeks, even months to get paid on your outstanding account receivables. This typically creates major cash-flow issues as you provide your goods and services and absorb those costs until you eventually get paid sometimes 90 days later.

With our Account Receivable Financing you can regularly secure money against your receivables in as little as 24 hours.

To qualify for AR Financing your business must be open for at least 12 months. The lender will review your existing receivables or purchase orders, and will look into the company that your receivables are with.

Once approved you can then receive funding up to 80% of your existing receivables. Medical and construction receivables can also qualify for this financing program with us.

The lender truly doesn't care about your personal credit qualify. So even if you have horrible personal credit, if you have good receivables or purchase orders you can still be approved.

This program is amazing for anyone who has outstanding receivables. You can obtain funding borrowing against your existing receivables and receive money within 24 hours versus waiting months to get paid.

This can help significantly ease your cash-flow restraints, and more easily build an even more profitable business.

Purchase Order Financing

Our Purchase Order Financing is a short-term finance option that provides capital to pay your suppliers upfront so your company doesn't have to deplete cash reserves.

Our areas of expertise include production finance for work in process and Letters of Credit for trade finance. This includes import and export transactions as well as domestic trade purchases.

Purchase Order financing allows companies to grow without increased bank debt or selling equity. It also helps you Increase market share by ensuring timely deliveries are made to your customers.



Many businesses use your working capital to fulfill purchase orders, which creates major cash-flow issues.

With PO financing you can be approved in less than 3 weeks and you can be approved even if you are a brand new startup business. Once approved your clients can then receive funding up to 95% of your existing purchase orders.

The lender truly doesn't care about your personal credit qualify. So even if you have horrible personal credit, if you have purchase orders you can still be approved.

This program is amazing for anyone who has outstanding purchase orders. You can obtain funding borrowing against your purchase orders and receive money quickly, helping significantly ease your cash-flow restraints.

Inventory Financing

Inventory Financing is for clients who have over \$300,000 or more in existing inventory.

With this financing you can borrow against your existing inventory and qualify for financing. The inventory is used as collateral, so you can be approved even if you have challenged credit. Your approval amount is typically equivalent to 50% of your existing inventory, and loan amounts start as low as \$150,000.

This type of financing is perfect for business owners who have a large inventory and are looking for funding for your business, even when you have personal credit challenges.

Inventory Financing offers a great way to secure money for your business turning your inventory into cash flow.

401k Plan Financing

Our 401k Financing offers a powerful and flexible way for new or existing businesses and franchises to leverage assets that are currently in a 401 K plan or IRA. In as little as 3 weeks you can invest a portion of your retirement funds in your business, giving them more control over the performance of your retirement plan assets and the working capital you need for business growth.



You can be approved for financing as much as 200% of what is in your 401k. And, there is no penalty for withdrawal. This is a great funding option for anyone with an existing 401k or IRA who want to use those funds to start or grow a business.

Securities-Based Line of Credit

This funding program was developed to provide lines of credit leveraging securities portfolios to a higher loan to value than a standard margin loan.

You take advantage of the lowest possible interest rates and retain the security of maintaining full ownership of your securities. Your new credit line can then be used for most any legal purpose, other than the purchase of additional marginable securities.

Unlike conventional financing, the application and underwriting process is straightforward and quick. You only need to submit a simple application along with your most current brokerage account statement and we will issue terms within 24-48 hours. Funds can be made available within 48-72 hours from the time your securities are placed into your new brokerage account.

You will receive a revolving line-of-credit and pay low interest only on what you use on your credit line. You will have a choice of floating or fixed rates and you can lock in your rate at any time. Rates are as low as 1.6%, and you can obtain funding as high as 90% of the value of your securities.

Your securities remain in your name, and you can be approved with very limited documentation. This program is not based on your personal credit or your income, so you can get approved even with credit issues or no revenue for your business. There is no prepayment penalty,

and you receive 100% of your portfolio appreciation. Plus foreign nationals are accepted into this program.

If you have securities you would like to use as leverage to obtain business funding, or if you are looking for one of the lowest interest rate lines-of-credit available today, this is an outstanding funding program for you.

Vehicle Wrap Financing

Wrapping a vehicle with your business information turns your vehicle into a rolling billboard. This is the reason so many business owners are using wrapping as a main form of advertising your business. But vehicle wrapping can be expensive ranging from \$2,000-50,000, so many business owners miss out due to the cost.

We offer financing so you can obtain a graphic wrap for your vehicles. You can get approved within 24 hours, and you can be approved even if you are a new business. You can even secure multiple wraps for different vehicles. Loan amounts range from \$1,500-15,000, and you can qualify with even a low 600 type credit score.

This program will work for you even if you have challenged personal credit now. You don't need any financials, no tax returns are required, nor do you need a P&L or balance sheet. Now you can finance your wrap, and pay for it as your vehicle is on the road advertising your business and helping to bring in revenue.

This is a great funding program to help anyone wanting to wrap a vehicle to be able to do so without typing up precious capital.

Commercial Signage Financing

Commercial signage is expensive, sometimes costing a business owner more than \$20,000. Even with the high cost, this is something most storefront businesses can't do without.

Our commercial signage financing offers approvals ranging from \$1,500 to \$50,000 to business owners who want to purchase commercial signs.

You can be approved in as little as 24 hours, get approved even as a brand new business, you don't need any financials to qualify, you can secure financing for multiple signs, and you can even get financing for larger signage.

Financing is available for all types of commercial signage including Monument, Pylon, Pole, Neon, and Channel Letter Signs. You can get approved, gain exposure, and enjoy your new competitive edge.

Secured Small Business (SBA) Loans

Established businesses with tax returns that show good revenues and profitability can get very large sums of funding with Secured Small Business Loans.

If you have business tax returns, you should apply for secured government-backed SBA program loans from \$250K up to \$12M. SBA offers several programs including 504 and 7a loan programs. SBA programs can be used for many purposes including purchasing a new business, partner buy outs, real estate acquisition, and even working capital.

SBA will require certain documentation to qualify including business and personal financials, resume and background information, personal and business credit reports, a business plan, bank statements, collateral, and other documentation relevant to the transaction.

Approval amounts will vary based on the collateral your business has and the amount of net profit reflected on your tax returns. The total time to close these loans is about 2-4 months.

Equipment Financing and Leasing

A recent Gallup survey found that 80% of U.S. businesses lease a portion of your equipment. The list of companies using leasing ranges from the Fortune 500 to the family store.

We offer equipment financing and leasing programs for startup and existing businesses. You can get approved even with challenged credit, you won't need financials to secure equipment financing, and approvals take as little as 24 hours.

This type of funding is good for business owners who want to borrow money to get equipment, or for owners who want to borrow against existing equipment you already own. The lenders are looking for credit scores above 640, and no major collections, tax liens, judgments, foreclosures, or bankruptcies on the credit report.

You can use this financing to leverage existing equipment you already own to qualify for funding. Many other business owners use this type of funding to lease equipment and gain tax advantages without using out-of-pocket money to purchase that equipment.

When purchasing equipment our lease program will actually pay your equipment vendor 50% of the purchase price upfront so you are motivated to move quickly for you. And you can obtain equipment financing from us as high as \$2,000,000.

We offer many types of equipment financing including equipment Pronto Leasing, standard leasing, municipal leasing for state and local governments, equipment financing, heavy equipment financing, and more.

Equipment financing is great for a client who has or wants equipment and has average or above credit to qualify, or a business that wants to purchase or lease new equipment for your business.



House Reseller Financing

You can enjoy a quick closing and high loan-to-values with our rehabilitation loans. Rehab loans are tailored for the real estate investor who wants to make repairs before selling the property.

Using the property as collateral, funds are available for short-term residential renovation projects that most traditional banks and credit unions won't approve.

Authorized monies will be held in escrow and released in draws as your contractors complete renovations.

You can secure up financing up to 65% of the after-repaired-value. There is no prepayment penalty, you can secure 6 month loan terms, and most residential 1-4 family units that are non-owner-occupied will qualify.

Small apartments and condo conversions allowed by exception and this loan must take first mortgage position. You can obtain loans starting from \$25,000 or more, and you will need a 660 or higher credit score to qualify.

This is an outstanding program for any real estate investor looking to purchase and rehab properties.

Commercial Real Estate Financing

We offer commercial real estate financing ranging from \$75,000-20,000,000. This financing can be used for the purchase of property, or the refinancing of a property, even if you are doing a cash-out refinance.

Loan-to-values range from 55-65% depending on the purpose of the loan. We have funding programs available including conventional property financing, money for investment properties and hard money loans, bridge loans, and loans for the purchase of commercial real estate, plus you can also obtain SBA loans.

You can acquire funding for offices, industrial, offices- general or medical/ dental, industrial facilities, light manufacturing buildings, mixed use properties, commercial condos, auto dealerships, light auto services, day cares, assisted living facilities, entertainment venues, multi-family properties, retail warehouses, self-storage facilities, and more.

Commercial real estate financing is a perfect way to get money to purchase a business location, or to borrow against a building you already own to secure money.

Funding Summary-

The funding platform offers the largest supply of funding options anywhere to insure that if a business owner can get money, you can do it through the platform. We don't want you to be an expert on all these programs, you will have your own finance officer for that. Still, you should generally know about the types of funding available so you will know if you might qualify for some of the available funding options.

An open business that is active and generating income will qualify for more funding. You have cash-flow and business assets that can be used as collateral making it easier for you to be approved. Inventory, purchase order, account receivable, and equipment financing is great for existing businesses that have those types of assets, even if the business owner doesn't have great credit.

Revenue and Merchant Advance lending is great for business owners who have revenue coming in and accept credit cards. Business owners can qualify for these programs even with bad personal credit, as long as you don't have major debts in collections that you still owe.

Unsecured credit is perfect for brand new businesses as long as the business owner has good personal credit or a good personal credit guarantor, even if you have no financials. If the owner has good credit and financials, then you can get loans up to 5 million and credit lines up to \$250,000.

The Business Funding platform provides you a powerhouse of products so you can insure that funding is available. Just remember, those will get funding either have some type of viable collateral, or you have cash flow, or you need good credit.

If you have none of these and have bad credit, no collateral or assets, and no cash flow, you won't qualify for initial funding, and will need to build your business credit to get money for your business.

Step 3-

Once you have been approved for business funding, we then help them begin the process of building your business credit in Step 3.

The first step in building business credit is to see what is on your business credit reports now. The Funding platform makes this very easy, and free to do.

You first will access your Experian Smart Business credit reports. This will tell them if you have any trade lines reporting now on your report, if you have an active credit profile open with Experian, how many inquiries you have on your report, and more.



Everything you need to know from Experian to build business credit is supplied through the Smart Business monitoring, and you can monitor your credit building in real-time with this feature. Plus the Funding platform is the only place in the world that Experian actually gives clients this data for free.

You can also elect to enroll for full credit monitoring with all three of the reporting agencies Equifax, Experian, and Dun & Bradstreet. The full monitoring does have a cost if you elect to enroll, and you can monitor and access your reports directly through your Funding platform, the only system in existence with this direct integration with the reporting agencies.

You can also obtain your DUNS number through the Funding platform for no cost. And your credit profile with Dun & Bradstreet becomes active when your first vendor account reports. This means you avoid any required expenses from D&B that will normally cost you up to \$800 with them directly.

The Funding platform is the only one in the world that lets you monitor your business credit reports in real-time as you are building your business credit, has direct integration with the business credit reporting agencies, gives you free Experian Smart Business access and a free DUNS number which will save you over \$1,000. All of this shows how credible and valuable the Funding platform truly is.

Step 4-

In Step 4 we help you get approved for new credit in your business name that reports to the appropriate business credit reporting agencies.

Much of this credit can be obtained with no personal credit check, and with no personal guarantee required from you eliminating your personal liability.

The first step in building business credit is to get approved with 5 Net 30 vendors who will give you credit, and who do report to the business credit reporting agencies. Once you are approved and you use those accounts, the accounts are reported and will become your initial trade lines on your business credit report.

As long as you pay your bills timely, you are awarded with exceptional business credit scores that will help them start getting approved for more revolving credit cards in Step 5.

You have over 50 vendors to choose from, the largest selection anywhere. And most of those vendors will approve you for credit even if you are a brand new startup business. And with the major sources we supply clients with, you can easily find the vendors you want to use to help build your new business credit.

Each vendor in the Funding platform offers extensive details about your company, reporting, and underwriting criteria. You can see the bureaus that each vendor reports to, you can learn about the products and services each vendor offers, and you can review the vendor's actual underwriting guidelines so you will know you can be approved before you even apply.

You can even connect with each vendor directly through the Funding platform in just one-click. And all of your application information auto-populates from the Funding platform onto your applications for credit, saving them hours of time. So in one-click you can easily submit your applications to your new business credit vendors.

Once your new vendor credit is reported to the business reporting agencies you are then awarded with an exceptional business credit score. We then help you leverage your newly built business credit profile and score to get approved for even more revolving business credit cards in Step 5

Step 5-

It only takes a few months to build your initial vendor accounts in step 4 and have them reporting on your business credit report. Once these 5 new accounts are reporting, you can then start securing revolving credit cards in step 5.

Much of this credit you obtain in step 5 is business credit in your business name, so there is no personal credit check required. And much of the credit can be obtained with no personal guarantee from you eliminating your personal liability.

You will first start with some revolving "starter" accounts including credit cards with retailers such as Staples, Home Depot, Tractor Supply, Shell, Office Depot, and more. As some of these accounts report on your business credit reports, you will then be able to get approved for even more credit. And you can continue to apply, get approved, and obtain credit in your business name with many well-known retailers, and some you might not have heard of.

You can be approved for credit with Wal-mart, Costco, Amazon, Dell, Lowes, Sears, BP, Chevron, Sinclair Gas, Speedway, Sam's Club, Pitney Bowes, Apple, and many more. You can even get approved for multiple credit cards with Visa, MasterCard, Discover, even American Express.

As you build your business credit in step 5 you will see that many creditors will issue them approvals as high as \$10,000.

And again, these are credit cards in your business name, and many of them require no personal credit check or personal guarantee from you to be approved.

In the Funding platform each retailer lists the products they sell, who they report to, and also their underwriting requirements so you will know you can be approved before you even apply. This is the only system in existence that actually lists the real underwriting guidelines for each account, substantially increasing your chances of being approved.

We even offer you a \$50,000 guarantee that you will be approved for at least \$50,000 in business credit, and this guarantee applies regardless of your personal credit condition. So you truly have nothing to lose with our leading business credit building system.

Step 6-

Once you finish your business credit building in step 5 you are exposed to more funding programs in step 6. Many of these funding programs will allow them to qualify using your newly established business credit profile and score, so you can get approved with no personal guarantee.

Step 6 is the reward you have worked for. You can now finally separate your business and personal liability and secure money without being personally liable for your business debts. Now you have one of the strongest assets your business can possess, a powerful business credit profile.

This means into the future you will have a much easier time obtaining credit and funding in your business name. You will even start receiving multiple offers from retailers, and Visa, MasterCard,

Discover, and American Express, for business credit cards in your business name.

Now you can sit back and enjoy running a business with massive amounts of credit and capital backing them, making it even easier to build the business of your dreams.



Extra Features and Benefits

You now have a vast understanding of the steps in the funding platform and the types of business credit and funding that is available. Now let's talk about some of the extra benefits this groundbreaking software offers.

The main funding platform page is the Dashboard. This dashboard gives you an overview of which step you are on, gives you easy access to your business credit reports and report data, gives you an overview of the details you already completed on prior steps, and gives you quick tips about your business funding and business credit building process.

Each section and step of the funding platform has written, audio, and video descriptions.

This way you can read the information, you can also see and hear the information being presented to them. Plus you also have the full help of your own certified business advisor who will hold your hand and walk them through each step of the process.

The funding platform offers a Workbook section with several great workbooks on how to prepare a successful funding request, the art and science of obtaining venture capital, how to start and grow your business, even how to build an exceptional bank rating. These workbooks are tools that help you qualify for the maximum funding for your business as your business grows.

The funding platform also has many auto population features throughout. This means when you enter your information once in the system, your applications then auto-complete for many sources you apply for. So if you need a service in step 1, or apply for a finance program, or even when you apply for many business credit sources, your application data in one click will be put onto those applications saving them time.



Plus the funding platform provides clients with free Experian smart business data, a free DUNS number and credit profile activation, and access to your full credit monitoring with all three business reporting agencies if you do choose to enroll and pay for full credit monitoring. This is the only system in the world with these capabilities.

And the funding platform is also the only system that provides them with concierge service from both a certified finance officer and business advisor, insuring you will get the most financing and credit for your business.

Summary

You can now officially solve the cash and credit access problem for you. Through the funding platform you can insure your business is setup credibly to meet lending guidelines, gain access to more funding than is available anywhere else, and build a business credit profile and score for your business so you can get even more money with no personal guarantee or credit check.